

KCRFTHA  
Sales Contact



# KANSAS CITY REGIONAL FOX TROTTING HORSE ASSOCIATION SHOW SPONSOR / CATALOG AD ORDER FORM

## For the 2011 Membership Directory & 33<sup>rd</sup> Annual Horse Show

The Kansas City Regional Fox Trotting Horse Association Board of Directors, members, and advertisers view the Kansas City Regional Directory as a reference tool which is kept and referred to throughout the year. We offer the following guidelines to help you in planning your advertisement.

1. All advertisement material **must** be in the hands of the Directory Coordinator by the deadline.
2. No clip-out, tear-out coupon/application type advertisement will be accepted.
3. Any advertising copy of questionable taste will be reviewed with the executive board for approval.
4. All ads are kept in our files for one year.
5. No refunds. Pre-made computer ads must be compatible with PC Word doc or PC Publisher 2003. Contact Coordinator.
6. Handwritten/drawn ads are welcome & we will arrange ad as close to your specifications as possible.

**DEADLINE FOR ADS:**  
**FEBRUARY 15**  
**NO EXCEPTIONS**

### PHOTOGRAPHS:

Send actual photo for better reproduction. I can scan & will return your photo upon request.

### ATTENTION!

If you **EMAIL** your ad, **ZIP** it 1st (if it has graphics)

### Send advertisement & payment to:

KCRFTHA Directory Coordinator

**Paula Crump**

805 S. Birch Ave.

Plattsburg, MO 64477

Email: kcrfth1@aol.com

(for ad correspondence)

ph: 816-539-0213

cell: 913-231-0006(eve.only please)

### Do Not Write in this Space

Date: \_\_\_\_\_

Ad / Sponsorship Received: \_\_\_\_\_

Payment Received: \_\_\_\_\_

Ck#: \_\_\_\_\_ \$ \_\_\_\_\_

### Ad Size is:

4-1/2"W x 7-1/2"L

Your ad **MUST** fit into this dimension  
For those setting up their own ad in  
MS Publisher or MS Word ,  
The page size is 5 1/2" x 8 1/2"  
With .5" margin set all around

### Choice: (please mark selection)

#### Sponsorships:

\_\_\_ \$300 Jackpot \_\_\_ \$500 Championship Sponsor

\_\_\_ \$140 Class Sponsor

(All above includes full pg ad + showbill advertisement)

\_\_\_ \$100 Full Class Sponsor (advertised in showbill)

\_\_\_ \$50 Co-Class Sponsor (name in showbill)

\_\_\_ Other amount for Show Sponsor

*Indicate class pref. if any (based on availability)*



#### Advertising:

\_\_\_ \$110 Two Pages

\_\_\_ \$60 Full Page

#### Donation:

\_\_\_ Any Amount

#### Auction or Benefit Pages:

Amount	Location
\$ _____	_____
\$ _____	_____
\$ _____	_____
\$ _____	<b>TOTAL</b>

### SPONSORSHIP/AD/AUCTION/DONATION

TOTAL = \$ \_\_\_\_\_ *Thank You!*

## Make checks payable to:

## K.C.R.F.T.H.A.

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